

THE UNLIKELY STORY OF THE
WORLD'S LARGEST GAME STORE

FRIENDLY LOCAL GAME STORE

DIEKU



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LOGLINE

Learn the unlikely story of the world's largest game store - The Sentry Box - located in Calgary, Alberta, Canada.

SYNOPSIS (120 WORDS)

Communities are not just bound by borders – they are often comprised of people with shared passions. A friendly local game store (FLGS) is a unique place where people can connect with each other, create memories, and build community.

Celebrating over 40 years of operation, the Sentry Box in Calgary, Alberta has grown to become the world's largest game store. It has achieved this incredible milestone by being an inviting and welcoming space for people of all backgrounds to enjoy table top games, such as Dungeons and Dragons.

We share the unique history of the Sentry Box by interviewing the owner, long-time customers, current and former employees, and local industry influencers who have all been connected by the friendly local game store.

ABOUT GARRY SNOW (135 WORDS)

Receiving a Dungeons and Dragons game as a 12-year-old sparked a lifelong love of sharing stories and playing games for Garry Snow.

Combining these two passions into his first documentary film, Garry shares the incredible story of the Sentry Box, while exploring why games are the perfect activity to bring people together.

Garry is the host of the Dieku Podcast where he conducts long-form video interviews with game designers about their creative journeys. Garry is a strong advocate for the indie game design community, and has developed several of his own pen and paper table top games.

The selection of The Friendly Local Game Store documentary by CUFF is full-circle for Garry, as he got his first taste of filmmaking while participating in the 48-Hour Movie Making Challenge, which is making its return after a several-year hiatus.



GARRY SNOW

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Dieku Podcast

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Dieku Games

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YouTube



FRIENDLY LOCAL GAME STORE

TECHNICAL DETAILS:

Genre: Documentary

Run-time: 61 minutes

Format: HD 1920 x 1080

Country: Canada

Trailer on YouTube

<https://youtu.be/ghLiFZ3EHsg>

Media Screener on Vimeo

vimeo.com/garrysnow/flgs

Please contact for password

Digital Asset Downloads

diekugames.com/flgs

Dieku Podcast on YouTube

youtube.com/diekugames

Sentry Box Web Site

sentrybox.com

CBC Story

[Behind the doors of this unremarkable brick building — a gamers' mecca so massive it made one customer cry](#)

Avenue Magazine Story

[The Sentry Box Celebrates 40 Years as an Iconic Calgary Gaming Store](#)



Gordon Johansen, Sentry Box Owner

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